

BULKEX



• EXHIBITION • SEMINARS • SPONSORSHIP OPPORTUNITIES • EARLY BIRD DISCOUNT

THE LEADING EVENT FOR THE BULK MATERIALS HANDLING INDUSTRY

HARROGATE CONFERENCE CENTRE 21-22 OCTOBER 2015



EXHIBITION AND SPONSOR GUIDE

www.mhea.co.uk/bulkex

ORGANISED BY THE MATERIALS HANDLING ENGINEERS ASSOCIATION



ABOUT

Organised by the Materials Handling Engineers Association the new exhibition and combined seminar programme for BULKEX 2015 will debut at the Harrogate International Conference Centre on 21-22 October and will provide an unrivalled opportunity to bring together senior executives from all areas of the materials handling industry.

Historically, the Association has organised separate, smaller scale exhibitions and conferences, but for the first time ever, we are bringing these together under one roof to provide visitors and exhibitors alike with a much more comprehensive marketing and learning opportunity.

More than 50 exhibitors covering a wide range of areas are expected to showcase their products and services to industry colleagues. In addition to seeing the latest products on offer, visitors will be able to hear about the latest developments affecting their business in a series of seminar sessions that will cover areas such as power, cement, ports, mining, recycling and building products.

WHY EXHIBIT

BULKEX 2015 presents an unrivalled opportunity to come face-to-face with senior executives from all areas of the Bulk Materials Handling industries. Visitors will be looking to meet suppliers, find new products and form new business relationships.

Do not miss this opportunity to present your company's products, expertise and services.

Exhibitor Benefits

- Publication of company logo and profile in the exhibition brochure
- Promotion on dedicated event web-site
- Extensive media reach via on and off-line marketing
- Targeted promotional campaign to end-users

SPONSORSHIP

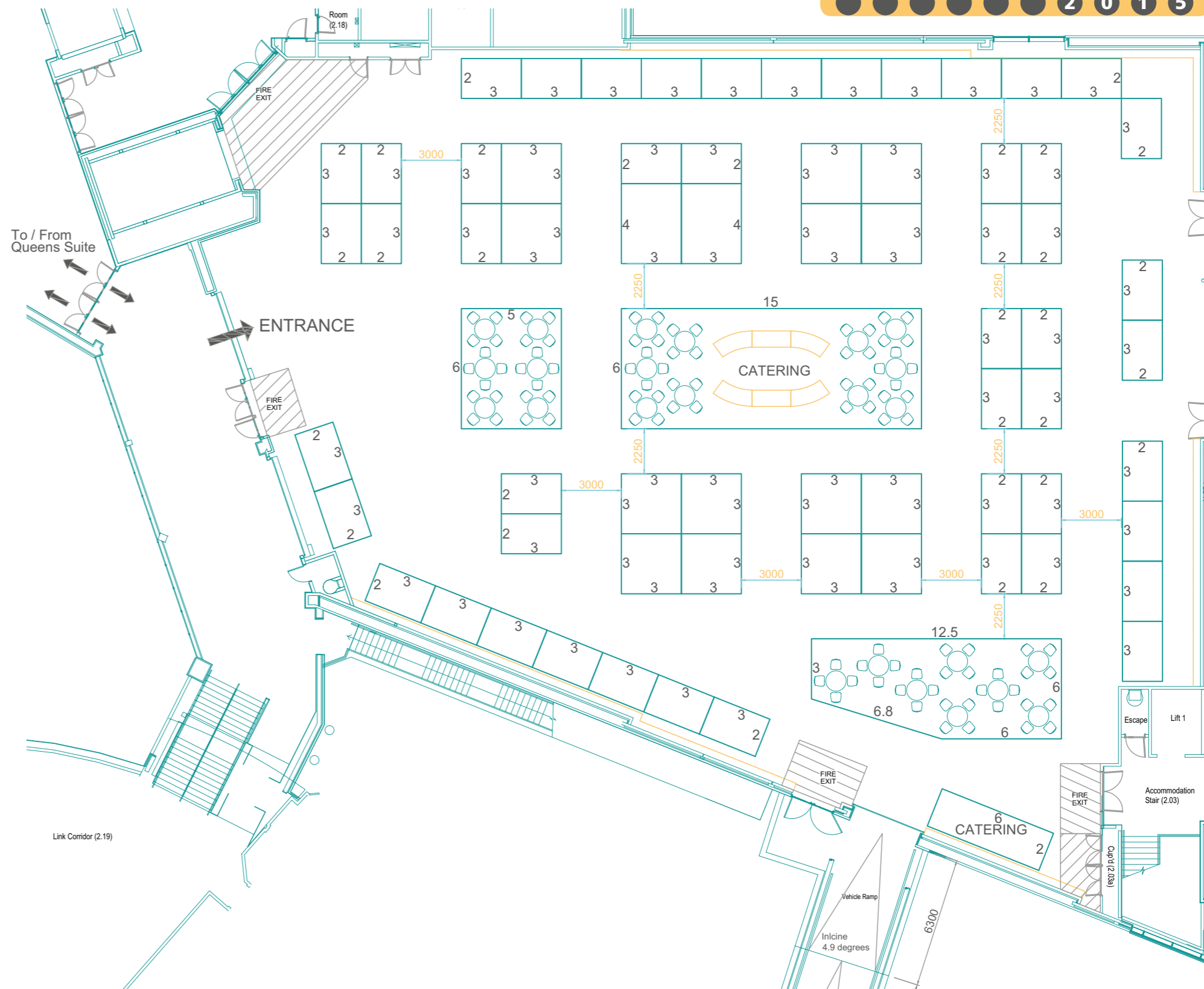
BULKEX 2015 offers sponsors a unique opportunity to engage with key decision makers and stakeholders, increasing your brand awareness and positioning your organisation at the forefront of potential customers.

A range of opportunities are available to suit all budgets including:

- Headline Sponsorship
- Silver Sponsorship
- Bronze Sponsorship
- Exhibition Brochure and E-Newsletter Advertising

BULKEX

2015



TAKING MATERIALS HANDLING IN THE RIGHT DIRECTION

ENHANCING THE VISITOR EXPERIENCE

All pre-registered visitors will be contacted in the run up to the exhibition. The courtesy call will inform all visitors of exhibition opening times, seminar programme and speakers, detailed floor plan and informative guide.

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SHELL SCHEME PRICES

STANDARD 3m x 2m

ALL INCLUDE

• Lighting • 1 x Electric Socket • Name board

EARLY BIRD DISCOUNT BOOKINGS BEFORE 28 FEBRUARY 2015

MEMBERS: £150 per square metre

NON-MEMBERS: £200 per square metre

BOOKINGS 1 MARCH – 15 SEPTEMBER

MEMBERS: £180 per square metre

NON-MEMBERS: £225 per square metre

CARPET

£3.25 per square metre

For further information on how to book exhibition space or sponsor please visit www.mhea.co.uk/bulkex or contact: Julie Claus or Trudi Joyce on 01787 226995

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