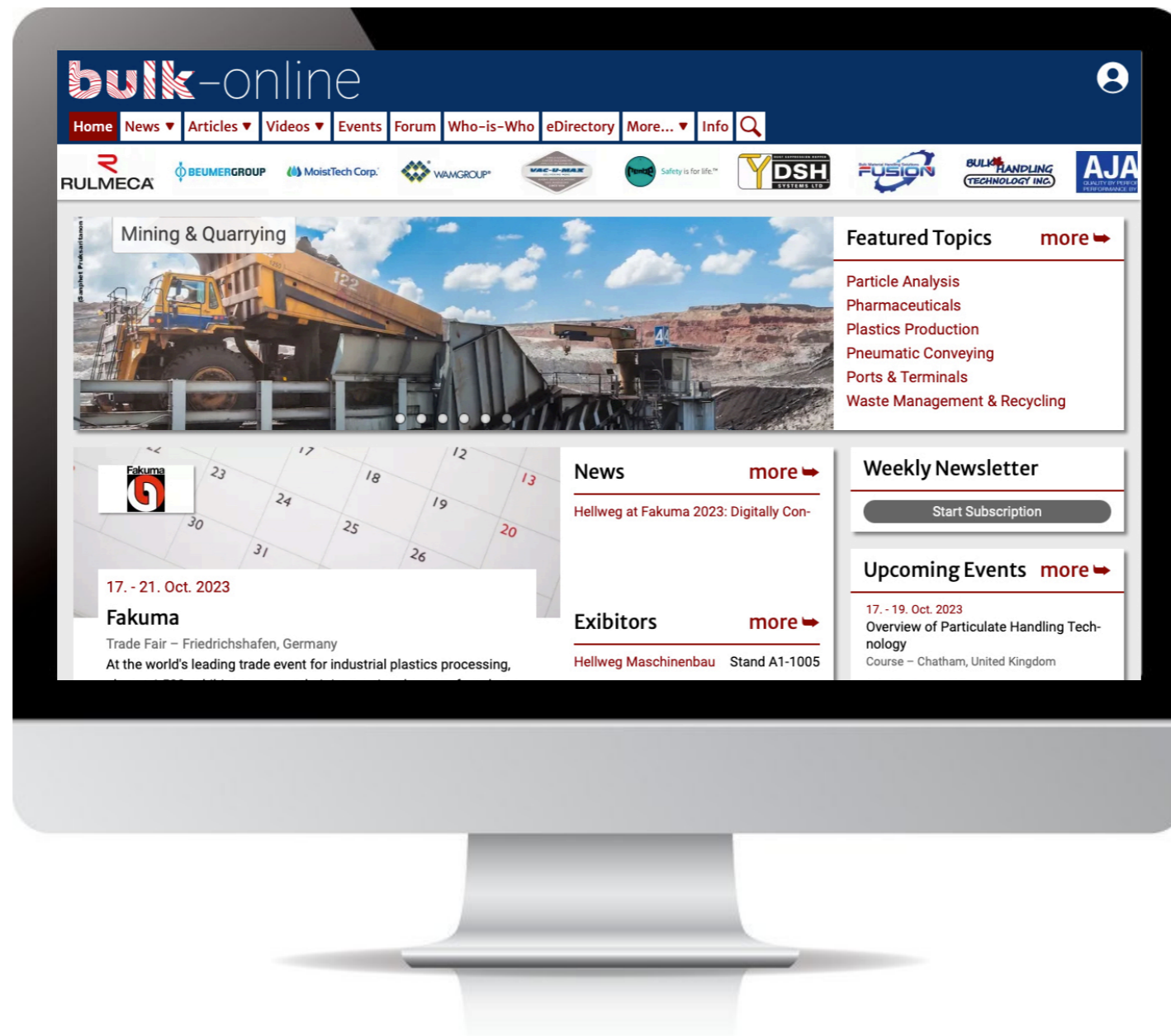


Media Data

www.bulk-online.com



1. Webaddress:

www.bulk-online.com

2. Profile:

Our international expert portal bulk-online.com is the leading online resource in the field of powder and bulk in English and offers you a modern presentation of your company and your products through an listing in our e-Directory. It covers the areas of conveying, storage, handling and processing of powders and bulk materials.

3. Target Group:

Designers and project engineers, operating and production engineers, buyers, equipment suppliers and service providers in all industrial sectors in which bulk goods are transported, stored, handled and processed.

4. Company:

Marcel Dröttboom Online Services
Ludwig-Jahn Strasse 14
38678 Clausthal Zellerfeld
Germany

5. Contact:

Marcel Dröttboom
Telefon: +49 (0)5323 / 961537
marcel@bulk-online.com

Website Numbers

(ø pro Monat)

73.000 Page Impressions

34.000 Sessions

26.000 Visitors

Weekly Newsletter

15.000 Subscribers

LinkedIn

15.000 Members in the Editorial's Network

3.800 Subscribers to the Company Page

2800 Members in the Group

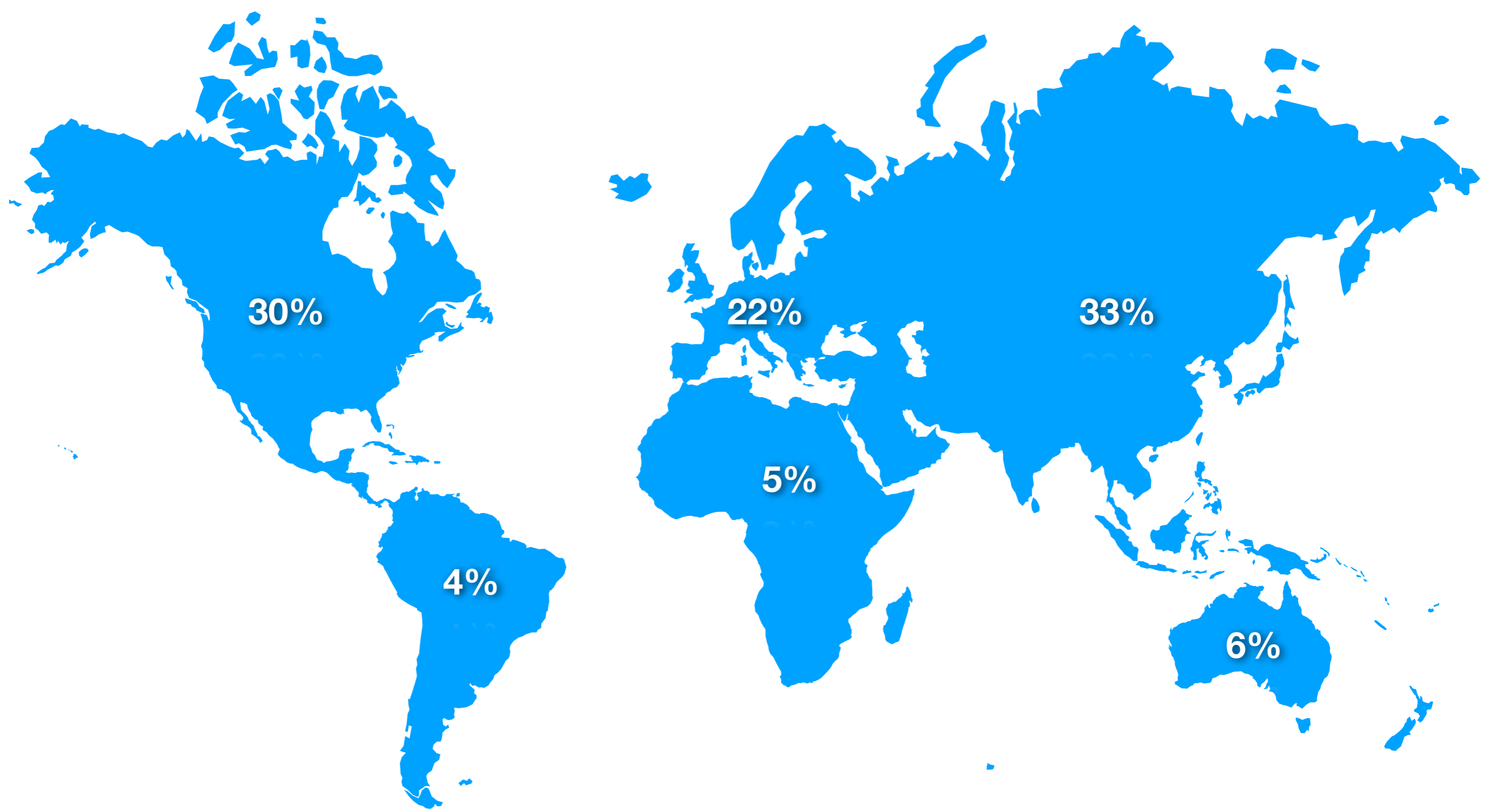
„bulk solids handling“

Forum

16.300 registered Members

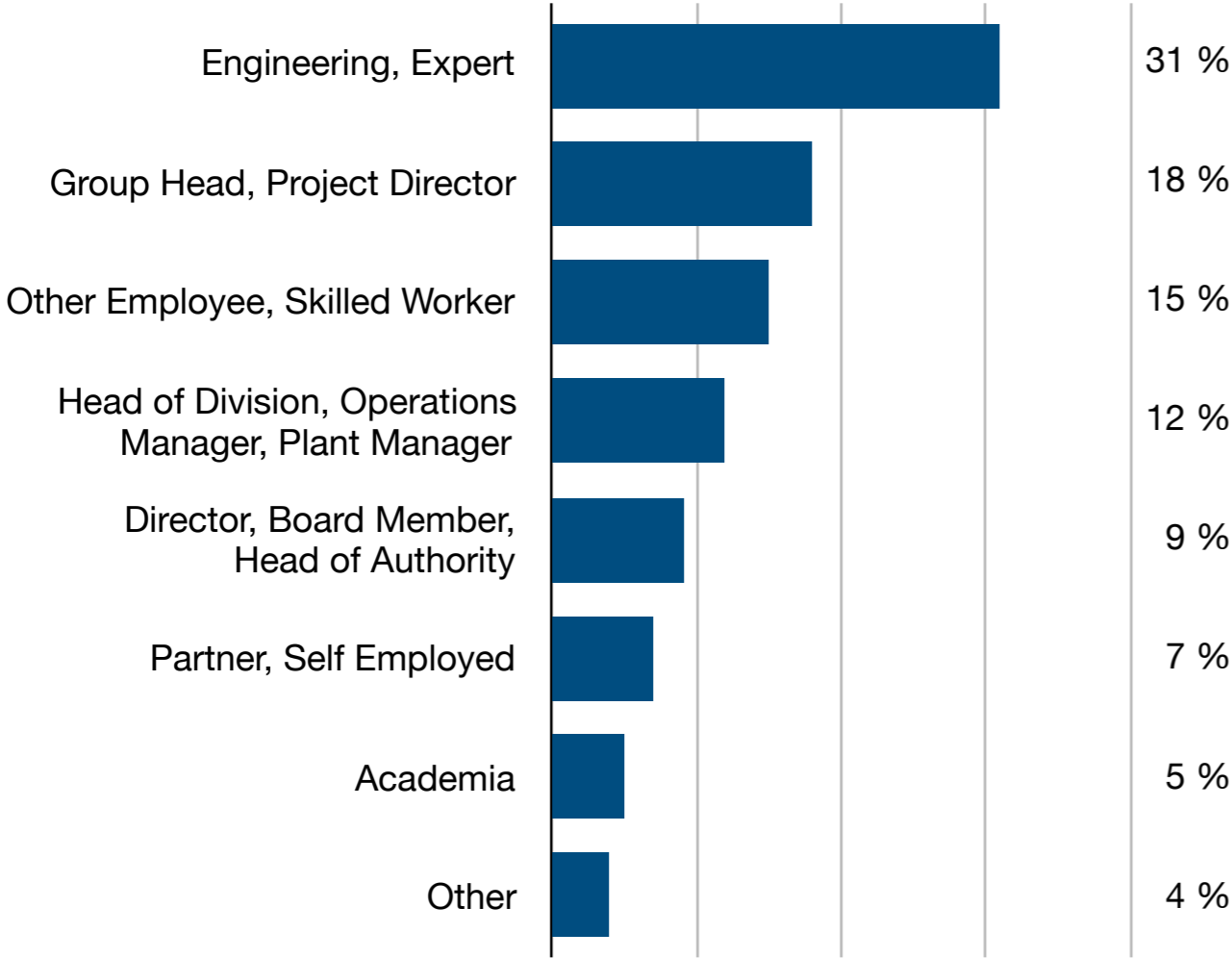
22.100 Discussions

77.000 Contributions



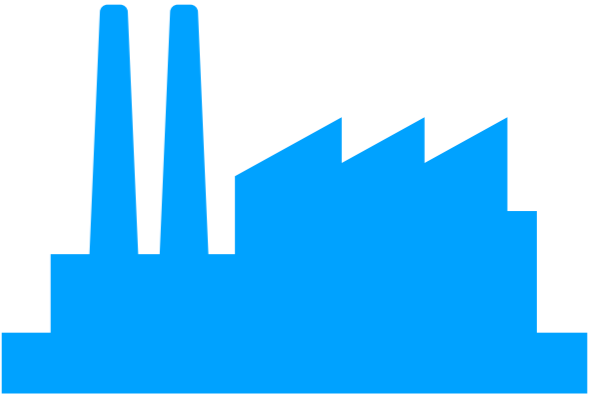
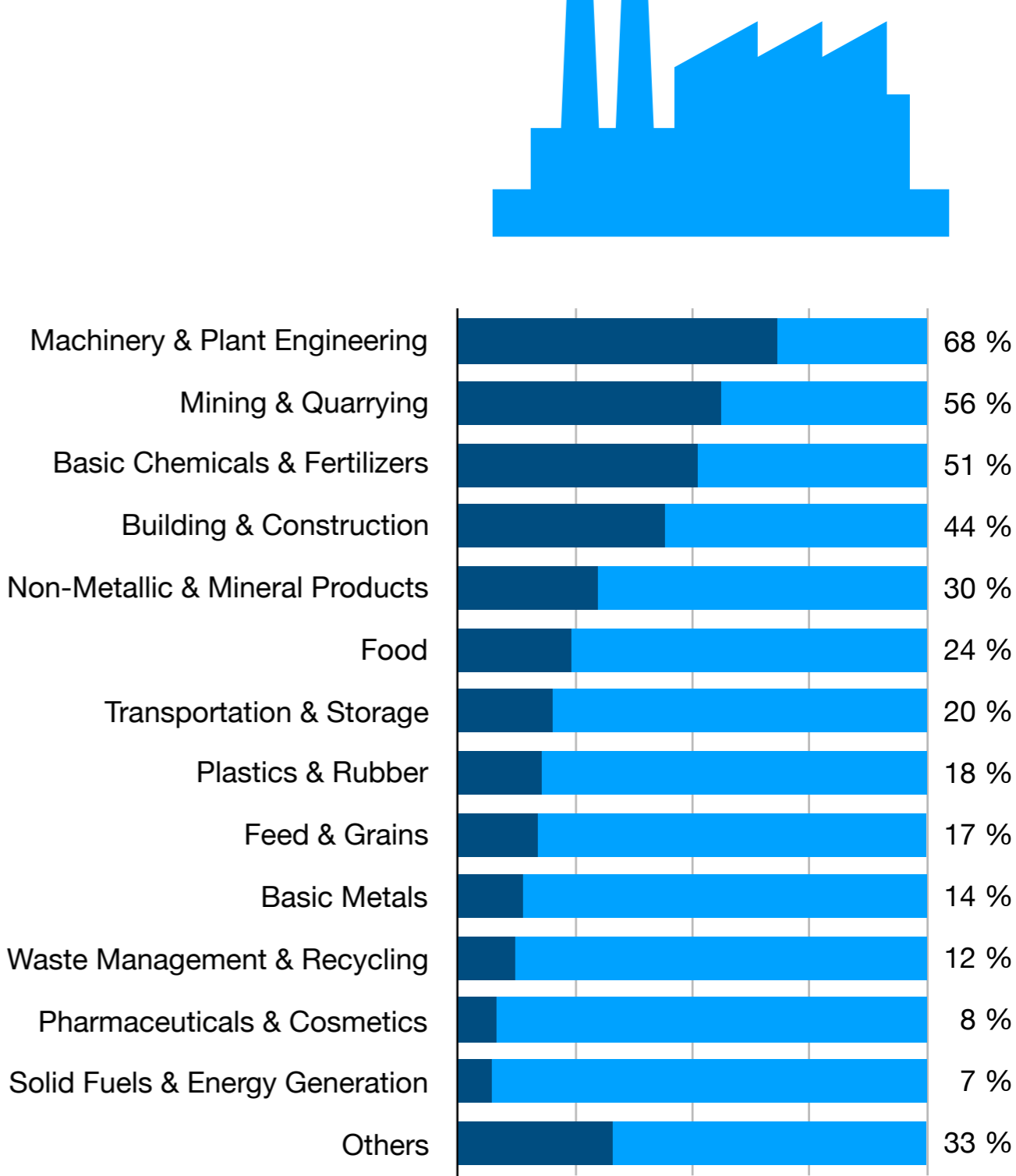
Job Function

(Percentages may not add up to 100 due to rounding.)



Industry Segments

(Multiple responses)



1) Basic (free) Profile

- **Costs: EUR 0.00 (USD 0.00) for 30 days**
- **Services:**
 - Postal company address
 - Phone & Fax Number
 - Listing of news/articles added by the editorial team
 - Listing of former and current employees (if they have provided corresponding information in their personal profile)
 - Listing of posts on the forum by current and former employees of the company.

2) Standard Profile

- **Costs: EUR 70.00 (USD 73.66) for 30 days**
- **Services:**
 - Display of the company logo.
 - Contact form in the company profile, forwarding of contact requests to contact persons stored in the company profile, storage of contact requests in the dashboard of the company profile.
 - Summary text introducing the company (without references to the company's own website and images).
 - Link to the company's website.
 - Display the classification of the company by type of business, products and services, and industry sectors.
 - Listing of contact persons and locations.
 - Display of trade fair participations with stand number.

3) Extended Profile

- **Costs: EUR 100.00 (USD 105.22) for 30 days**
- **Benefits (in addition to the benefits of the standard profile):**
 - Individual background image in the profile header.
 - Display of the company slogan.
 - Extended profile text with freely addable links to the company's own website and images.
 - Display of articles, news and videos added by the customer in the company profile.
 - Display of contributions added by the customer himself about products and services offered.

4) Full Profile

- **Costs: EUR 130.00 (USD 136.79) for 30 days**
- **Benefits (in addition to the benefits of the Extended Profile):**
 - Display of links to the social media pages of the company (LinkedIn, Youtube, Facebook, Twitter, Instagram and Xing).
 - Integration of any video (from Youtube) in the company profile, e.g. company presentation, product video, etc.).
 - Display of company documents (as PDF files) in the company profile, e.g. brochures, product catalogues, data sheets, etc. for download.

The costs for a company profile in the eDirectory on bulk-online.com are calculated according to the selected profile and the additionally booked add-ons. The customer can determine how much he wants to pay at any one time (minimum EUR 420.00) and the company profile is active until the paid amount is "used up". The company profile as well as the selected add-ons can be changed at any time. However, a "pause" is not possible. **For advertising agencies we offer a discount of 15% on the total net amount of each order.**

(Pricing in USD is recalculated daily based on the conversion rate provided by the European Central Bank)

Bulk-online Leader

- **Costs: EUR 130.00 for 30 days**
- **Services**
 - the logos of bulk-online leaders are marked as such with an appropriate label wherever the logo appears, e.g. in the company profile, in the eDirectory or also in editorial contributions.
 - The logo of the bulk-online Leaders appears on every single page of bulk-online in a ticker below the main menu with a reference to the company profile.

Advertorials

- **Costs: EUR 70.00 for 30 days**
- **Services**
 - Contributions (articles, news and videos) posted by the customer will not only appear in the company profile but - together with all other contributions - also in the editorial areas of bulk-online, but will be marked as "advertorial".
 - There is no restriction on the number of articles; all articles of the company are visible as "advertorials" in the editorial areas if add-on "advertorial" is selected and the company profile is active. Articles are sorted according to the date of publication.

Lead Generation

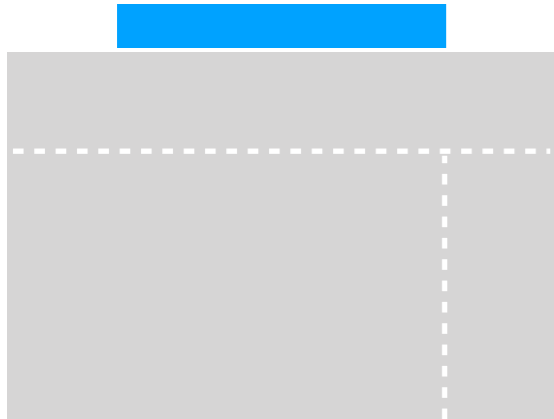
- **Costs: EUR 70.00 for 30 days**
- **Services**
 - For customer contribution to which PDF files have been attached for download (this could be articles, news, products or just downloads), download is only possible if the visitor provides his contact information (i.e. name, email, position, company name & department). This data is forwarded by email to the contact persons given in the company profile and is also accessible in the profile dashboard. Collection of the visitor's contact data is carried out in compliance with the law and only if visitor has actively consented to the forwarding of the data.
 - There is no limit to the number of posts; leads are generated for all suitable posts as long as the "Lead Generation" add-on is selected and the company profile is active.

LinkedIn Posts

- **Costs: EUR 70.00 for 30 days**
- **Services**
 - As long as the "Social Posts" add-on is selected and the company profile is active, one of the contributions made by the customer is automatically published on our LinkedIn channels once a week. The system rotates through all articles that have been approved for publication on social media.
 - The articles are published on our company page on LinkedIn, in the LinkedIn group "bulk solids handling" as well as in the personal profile of the editor (in total ~ 20,000 followers).

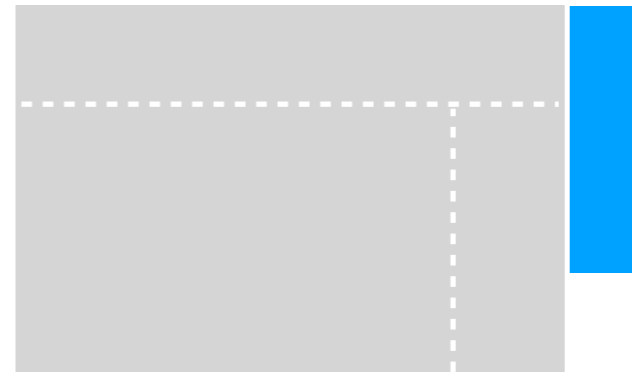
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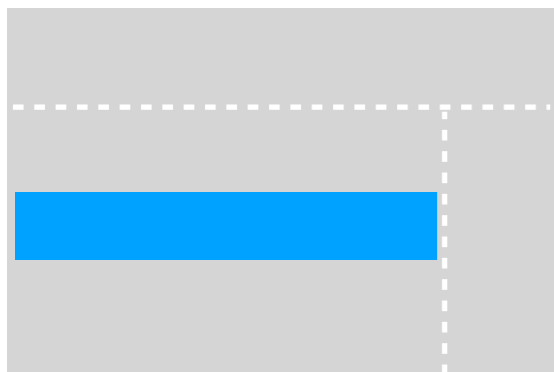
Leaderboard

- **Costs:** EUR 140.00 for 30 days
- **Size:** 468px width x 60px height
- **Positioning:** Run-on-Site



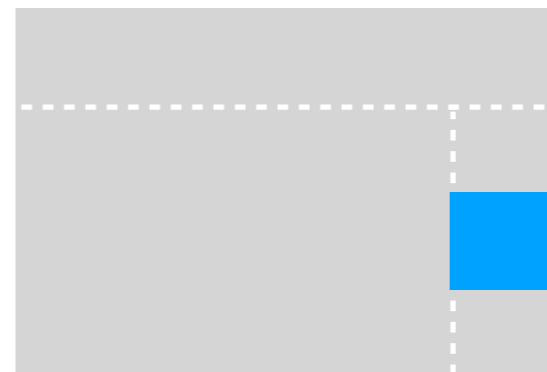
Skyscraper

- **Costs:** EUR 160.00 for 30 day
- **Size:** 120-160px width x 600px height
- **Positioning:** Run-on-Site



Billboard

- **Costs:** EUR 200.00 for 30 days
- **Size:** 728px width x 90px height
- **Positioning:** Run-on-Site, except paid company profiles



Rectangle

- **Costs:** EUR 120.00 for 30 days
- **Size:** 300 width x 250px height
- **Positioning:** Run-on-Site, except paid company profiles

Minimum payment per booking is EUR 420,-. Available file types are JPEG, PNG, WebP and HTML 5.0, files have to be provided at least 2 weeks in advance of starting date. **For advertising agencies we offer a discount of 15% on the total net amount of each order.**

(Pricing in USD is recalculated daily based on the conversion rate provided by the European Central Bank)

Newsletter Banner

Place your advertising message in the form of a banner in one of our weekly newsletters. The high reach ensures an effective penetration of your target group, which is informed with current and relevant topics.



- **Costs:** EUR 420.00
- **Size:** 468px width x 60px height
- **File Types:** JPEG, PNG, GIF
- **File Size:** 70Kb max.
- **Deadline:** File have to be available 2 weeks in advance

Special Event Newsletters

For selected industry events, the weekly newsletter send out two weeks in advance of the event will have a special event focus.

Selected Events:

- **LogiMAT** (Stuttgart, Germany, 19.-21. March)
- **Anura FoodTec** (Cologne, Germany, 19.-22. March)
- **Analytica** (Munich, Germany, 9.-12. April)
- **Hannover Messe** (Hannover, Germany, 22.-26. April)
- **IFAT Munich** (Munich, Germany, 13.-17. May)
- **ACHEMA** (Frankfurt a.M., Germany, 10.-14. June)
- **Hillhead** (Buxton, United Kingdom, 25.-27. June)
- **MINEXPO** (Las Vegas (NV), United States, 24.-26. September)
- **Solids Dortmund** (Dortmund, Germany, 9.-10. October)
- **Fakuma** (Friedrichshafen, Germany, 15.-19. October)