



Company News

## BinMaster and Grunn Team Up in Brazil

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*Lincoln (NE), United States –*

Ligea Ferrarini, product manager for Grunn, states that, "Grunn is very happy to partner with BinMaster and bring a robust portfolio of high-quality level sensors and software to Brazil. There is great demand for inventory management products in many industries we work with. The addition of BinMaster will allow us to more fully serve the needs of our customers." Grunn will offer BinMaster's complete line of products, including the 3DLevelScanner. "Brazil presents a large growth opportunity for BinMaster," said Scott Hudson, executive vice president of sales and marketing for BinMaster. "Grunn brings local expertise in transacting business in Brazil as well as excellent customer service and relationships with many major multinational companies that BinMaster does business with around the world. Major grain companies such as Archer Daniel Midland, Bunge, Cargill, and Louis Dreyfus are very active in Brazil."

### About BinMaster

BinMaster got its start in the early 1960s when a local seed company asked Garner Industries to fabricate a switch to alert when bins were full. Today, BinMaster is a privately held, independent US manufacturer of point and continuous level indicators and inventory management systems used for monitoring bulk solids or liquids in bins, tanks, silos and hoppers. More than just level sensors, the company offers complete solutions using wireless devices and web applications to send data to a control room, console, smartphone, tablet, or

PC. Robust, custom systems can be developed for a single site or networked across a multi-national operation. BinMaster is certified to ISO 9001 quality management systems—requirements.