



20. - 21. Mar. 2024

## **UKCS - The UK Concrete Show**

Trade Fair – Birmingham, United Kingdom

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"The UK's only dedicated Concrete Event"

UKCS is the only show to attract so many visitors from every part of the UK concrete industry. Ready Mix, Precast, Industrial Floor Contractors, Pump Hire, Concrete Polishing, Formwork, Concrete Repair, Testing... The list is endless and you'll have the chance to meet up to 5,000 concrete professionals during the 2 days of the show!

### **A perfect time to launch your newest products!**

Face-to-face is the best way to sell and advertise, and where better than the show to make the acquaintance of potential new customers and gauge their reaction to your new product? Product, Buyer, and Seller are all at your fingertips at the show!

### **New company? Want to get your feet wet?**

By having a stand at THE concrete industry show, you're rubbing shoulders with the big brands, showing that your company is serious about market entry and that you believe in your product by showing it on the biggest stage of all with us.

You'll meet many people at the show, who on normal business days are difficult to gain access to outside of the show environment, which is where UKCS comes to help! The inquiries you receive at the show are of the very highest quality because, unlike with responses to conventional advertising, you have verified them face to face with the enquirer. That's something unique to only UKCS!

