



Project Video

South American Ferro Metals - Flyover

Bearbeitet von am 21. Sep. 2022

Sentient was approached by South American Ferro Metals Ltd. to communicate a story of its operations to key stakeholders. The challenge was to provide an overview of the SAFM mining company's remote operations to key stakeholders and convey to the company's employees and investors how the company's projects would progress, using a variety of data and communication messages.

As solution, Sentient created a 3D animated visualisation to provide a realistic view of the mine, including the location of key elements, infrastructure and plans for future and expansions. 2D and 3D visuals were integrated into the video to complement each other. The solution was deployed to the company's website for easy access by everyone.