



Personal News

## **Industry Veteran Kristen Randall joins Superior Industries in brand-new Training Role**

Edited by on 30. Aug. 2023  
*Morris (MN), United States -*

Superior Industries, Inc., a Minnesota-based manufacturer and global supplier of bulk material processing and handling systems, recently added another industry veteran to its lineup of passionate, high service employees. After 17 years at Haver & Boecker Niagara, Kristen Randall comes to Superior as the company's first official training coordinator.



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“Many of us at Superior have developed strong relationships with Kristen due to her active involvement in our industries,” says Mary Erholtz, the manufacturer’s vice president of marketing. “All who know her here whole-heartedly agree that we hit the jackpot!”

In this new training role, Randall will lead the build out and launch of Superior's Learning Management System (LMS). She and others will create, manage, and distribute modern learning content for Superior dealers, distributors, and employees that aims to be fun and rewarding for the learner.

Is there such a thing as fun content when it’s about rock crushing, sand processing, and bulk handling? Superior says “You betcha!” and Randall will help make that happen!

“There’s lots of action at Superior and I’ve always seen it as such an existing place to work,” says Randall. “The culture endorses new ideas, encourages sharing without fear, and everyone genuinely wants to support each other and the customer.”