



24. - 26. Apr. 2024

## **Anuga Select China**

Ausstellung – Shenzhen Shi (Guangdong Sheng), China

Bearbeitet von am 5. Dez. 2023

"The leading food & beverage exhibition for Southern China "

Starting from 2024, ANUFOOD China will be officially rebranding under Anuga's global strategy and become "Anuga Select China", bringing more quality companies and brands to China. Anuga, a well-known brand that has been in existence since 1919 and favoured by nearly 12,000 global premium suppliers in the food and beverage sector, and is recognised in more than 110 countries and regions as well as highly appraised by over 350,000 trade buyers worldwide.

One unified and recognisable brand worldwide will be more effective in drawing the attention of the global food and beverage industry. Banking on Anuga's global strengths, Anuga Select China is poised to attract more premium food and beverage companies and brands to Shenzhen, China.